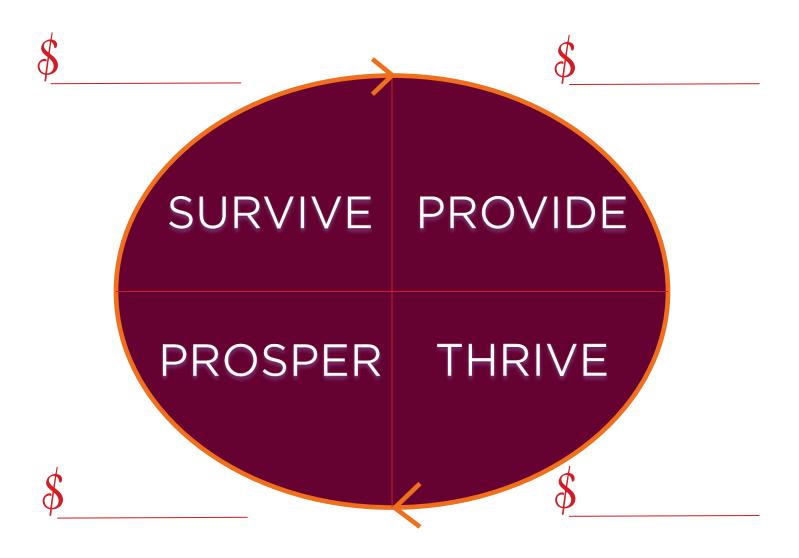


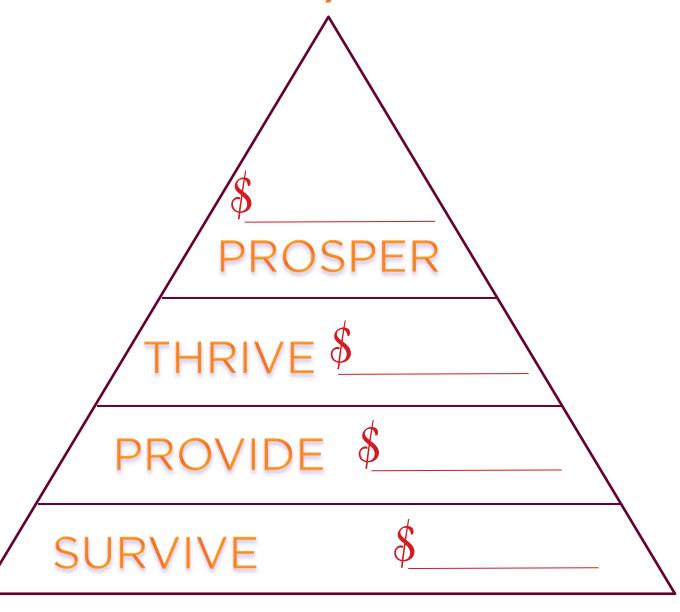
## **Business Lifecycle**



Notes:



## **Business Lifecycle Ladder**



Notes: